



Madison Kids Expo 2018

Saturday - Sunday
 March 3-4, 10am-4pm
 Alliant Energy Center Exhibition Hall, Madison, WI

Exhibitor Registration & Contract

BRAVA
 MAGAZINE
 Nei-Turner Media Group
 951 Kimball Lane, Suite 104
 Verona, WI 53593
 p: (608) 848-6705
 MadisonKidsExpo.com

LEGAL (INDIVIDUAL, PARTNERSHIP, ASSOCIATION, OR CORPORATE) BUSINESS NAME		NAME FOR LISTING AND BOOTH SIGN	
CONTACT NAMES		E-MAIL ADDRESSES	
ADDRESS	CITY	STATE	ZIP
CONTACT PHONE			
WISCONSIN TAX ACCOUNT NUMBER (15 DIGITS)		SOCIAL SECURITY NUMBER (LAST 4 DIGITS)	FEDERAL IDENTIFICATION NUMBER (FEIN) (LAST 4 DIGITS)

Please check one box indicating the type of activity you intend to engage in at this event.

- Selling Taxable Merchandise or Service
 Selling Exempt Merchandise or Service
 Direct Seller, Company Name
 Display Only
 Exempt under Occasional Sales Rule
 Nonprofit Organization

EXHIBITOR PRICES		Before Jan 1	After Jan 1
Package	Space Description		
Standard Booth	10x10 space	\$595	\$650
Premium Placed Booth	10x10 space located in high traffic area such as stage, entrance or corner	\$795	\$850
Standard Double Booth	10x20 space	\$895	\$995
Premium Double Booth	10x20 space in high traffic area such as stage, entrance or end of row	\$1195	\$1295
Premium Island	20x20 "Island" for most visibility in premium location	\$2500	\$2600
Standard Electricity	Electricity must be ordered online through Alliant Energy Center www.alliantenergycenter.com/Exhibitors		
Each booth includes an 8' skirted table, two chairs, sign, and program listing.		TOTAL:	

GENERAL RELEASE & TERMS

GENERAL TERMS AND CONDITIONS: By signing this agreement Vendor agrees to indemnify Nei-Turner Media Group, Inc., The Alliant Energy Center, any sponsors of Madison Kids Expo, and their officers, employees, agents, representatives, and volunteers, and any organization involved with the production of Madison Kids Expo and will hold each of them harmless from any and all actions, damages, and claims, to persons or property, penalties, obligations, liabilities or attorney's fees that may be asserted or claims by any person, firm, entity, corporation, political subdivision or other organization arising out of any negligent or intentional tortuous acts, errors or omissions of vendor, its agents, employees, sub-contractors, or invitees, provided for herein and arising out of the performance of this agreement. **PAYMENT TERMS:** Non-refundable deposit of \$300 is due when contract is turned in to reserve booth space. Full balance is due by February 15, 2018. Failure to pay balance will result in loss of deposit and/or booth space. **ACCEPTANCE:** Nei-Turner Media Group, Inc reserves the right to alter or reject any application, which is not in keeping with Madison Kids Expo's theme and standards.

METHOD OF PAYMENT

- Check Enclosed
 Credit Card

CARDHOLDER'S NAME			
ADDRESS (if different from above)	CARD NUMBER	EXPIRATION DATE	CODE (last 3 digits on signature strip)

I agree to the above terms and package price

OFFICE USE ONLY

Rec'd by _____

Paid by check # _____ Amount \$ _____

Date _____

Booth assigned _____

SIGNATURE OF AUTHORIZED REPRESENTATIVE	DATE
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Please contact Kris Foust, Director of Events & Marketing at kris@bravaenterprises.com or 608-848-6705